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INNOVATION MECHANISMS FOR INDUSTRIAL CLUSTER MANAGEMENT IN REGIONS

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Studying the methodological basis of the content and structure of the industrial cluster management mechanism allows us to conclude that there are different points of view on the structure of the mechanism, and there are no significant differences between them.

Regarding the organizational-economic mechanism of management of industrial clusters in the region, the following appear as its elements:

subject - coordinating council of regional industrial cluster;

object - organizational and economic processes occurring in the industrial cluster;

forms and methods of the industrial cluster in accordance with the defined goals and objectives.

In the process of implementing the industrial cluster management mechanism, the leading role belongs to the cluster coordinating council, and the state authorities and management bodies representing the regional cluster association serve it in every way. The coordinating council of the cluster initiates the development of this document, is the organizer of its implementation, and appears as the leader and active executor of most projects and programs.[1]

In our opinion, the cluster association will:

- review and approval of the cluster development strategy, the plan of measures for its implementation;

- study and selection of business plans for cluster projects in accordance with the cluster development strategy partially financed from budget funds;

- coordinating the activities of executive bodies of regional state power, local executive and administrative bodies, and business entities for cluster development;

- controlling the spending of budget funds allocated for the development of the territory;

- monitoring cluster activities and evaluating its effectiveness.

The organization of the activities of the participants within the cluster is carried out by the coordinating council of the cluster, which includes leaders of the core of the cluster, representatives of enterprises, large resource suppliers, chairmen of the association (union) of small business enterprises, representatives of educational and scientific institutions whose interests are within the sphere of influence of the cluster, representatives of interested financial institutions. and unites others.

The coordinating council of the cluster is an informal organization whose tasks include:

- defining the name of the cluster, its brand;
- development of cluster development strategy and plan of measures for its implementation;
- justification of cooperation areas and mechanisms of participants within the cluster;
- coordinating activities of cluster participants based on the developed strategy;
- creation of a working committee from the group of leading enterprises for quick resolution of tactical issues of cluster development;
- creation of working groups on the activities of the cluster (main production, localization, quality, logistics, etc.);
- defining rules and standards of interaction of cluster participants;
- conclusion of agreements with business entities on participation in cluster activities;
- keeping the register of cluster participants;
- monitoring cluster activities and evaluating its effectiveness.

The coordinating council includes representatives of all participants of the cluster. The coordinating council determines the general direction of cluster development and makes important decisions on its development.[2]

In order to effectively form an industrial cluster in the region, it is necessary to develop legal provisions. Signing an agreement on cooperation within the industrial cluster with the participation of the cluster association is an important factor. The Coordinating Council participates only as an initiator of various regulations and sends its proposals to the cluster association, which in turn reviews the proposals and evaluates them in terms of benefits for the entire region.

In addition, in order to ensure the regulatory and legal provision of the industrial cluster, it is necessary to implement the following:

- setting priority directions of legislative activity in accordance with priority directions of industrial cluster development in the region;
- defining the limits of the legal powers of the cluster coordinating council;
- formation of a set of laws regulating the process of industrial cluster management mechanism in the region;
- organization of monitoring of the implementation of laws that serve the development of the industrial cluster.

The main directions of methodical support of industrial clusters in the regions, implemented by the regional cluster association, will be as follows:

1. Development of general approaches to the strategic planning of cluster development, as well as methodological materials related to the organizational development of their specific types, including discrete, process-related, innovative and "creative", tourist, transport-logistics clusters.

As pilot projects for the development of discrete clusters, industrial production zones and industrial parks, cluster development projects organized on the basis of

production-based areas organized as part of the implementation of "industrial assembly" projects can be supported.

2. Development of methodological materials related to the implementation of projects in various areas of cluster development.

3. Implementation of specialized training programs on the development and implementation of cluster policy at the regional and local level, as well as on the organizational development of clusters and the implementation of cluster initiatives.[3]

During the creation of educational and methodological materials, organization of the educational process and development of new forms of education, model educational programs will be created on the main directions of the implementation of the cluster policy. Their goal is to create a comprehensive, principled system of transfer of knowledge, skills and competences necessary to achieve the objectives of the cluster policy. This system allows training organizers, experts and other participants of cluster development projects as a priority.

In the process of implementing the industrial cluster management mechanism, the leading role belongs to the cluster coordinating council, and the state authorities and management bodies in the form of the regional cluster association serve it in every way. An organizational-economic mechanism for managing the formation and operation of industrial clusters has been developed, which allows to ensure purposeful, interrelated and functionally organized management. In the dissertation, it is justified that the management mechanism is the result of purposeful activity and represents certain institutions, norms and rules that ensure the formation of certain events under certain conditions.

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ТУРИЗМ СОҲАСИ РИВОЖЛАНИШИНИ БОШҚАРИШНИНГ ТАШКИЛИЙ-ИҚТИСОДИЙ МЕХАНИЗМИ

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Жаҳонда COVID-19, COVID-21 пандемияларидан кейинги шароитда хизмат кўрсатиш соҳаларининг аҳамияти янада ортиб, хизматлар соҳасининг етакчи йўналиши бўлган туризмни турли хил дастаклар билан қўллаб-қувватлаш, мамлакатларда миллий туризм сиёсати ролини кучайтириш усуллари ишлаб чиқиш муҳим масалалар сифатида майдонга чиқди. Натижада, туризм соҳасидаги сиёсатни амалга оширувчи ҳамда бевосита хизмат кўрсатишда